

Making Every Day Collaboration on Food Waste A Reality – Workshop – June 20th

Reducing food waste has been declared a priority by industry leaders, with audacious food waste reduction targets being set to signal the degree of urgency, ambition and intent of those in retail, production and government.

Greater collaboration has been identified as one key enabler to the achievement of these targets. Describing and defining what great collaboration looks like, and how it breaks down into its components parts is not easy. To take on this challenge, experts in food waste, from retailing, fresh food producers, academia and practice, met in January 2017 to begin, with the support of academia, the task of creating a maturity model for food waste collaboration.

Maturity models serve two main purposes, first they act as a practical tool that can help collaborative partners align on the current state of their collaborative relationship across several dimensions. This can help retailer and supplier partnerships identify how, should they choose, they could advance their collaboration to the next level and what that different stage looks like. Secondly, they can be a tool for individual organisations to self- assess their current relationships with their partners.

The purpose of this workshop

Since the January meeting, a sub team have worked on and produced a strawman for a Food Waste Collaboration Maturity Model. The purpose of this workshop will be to discuss and react to the strawman and importantly to brainstorm how it can be improved and made ready for possible pilots with participating retailers and producers.

Flow:

10.00am:	Arrivals, Introductions and Expectations
10.15am:	Draft Collaboration Maturity Model Explained – Rainer Muench
11.00am:	Coffee
11.15am:	Real World Inspiration – Tesco Store Visit
12.15pm	Lunch
1.00pm:	Potato Case Study – the view from Branston’s
1.45pm:	Round Table Discussions – Improving the Model
2.45pm:	Feedback Session
3.15pm:	Next Steps – Jane/Sandra
3.45pm:	Expectations Review & Wrap Up
4.00pm:	Close