
A Deep Dive Into Data Dyson Retail

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Profit Protection Manager EMEA

Dyson Retail

Store Locations Update

30/05/2019



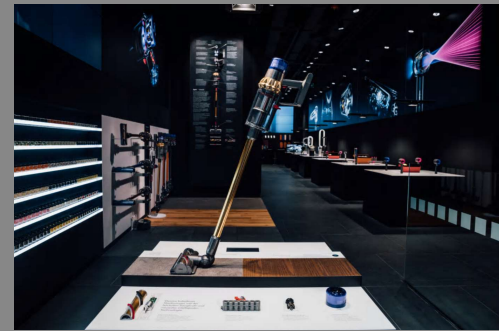
A Deep Dive Into Data
Our Stores

dyson

Shanghai



Cologne



Oxford St

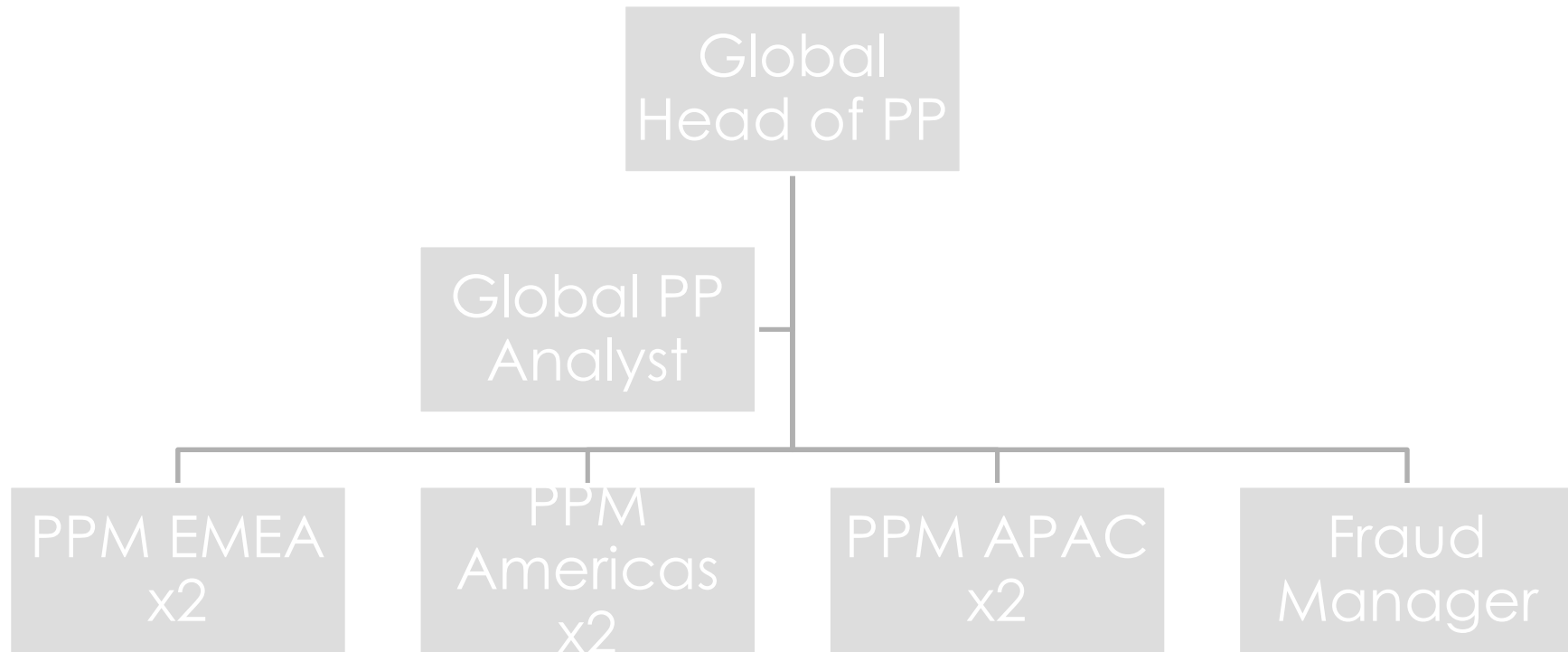


New York



Profit Protection at Dyson

A Deep Dive Into Data
Profit Protection Structure



A Deep Dive Into Data
Loss Typology



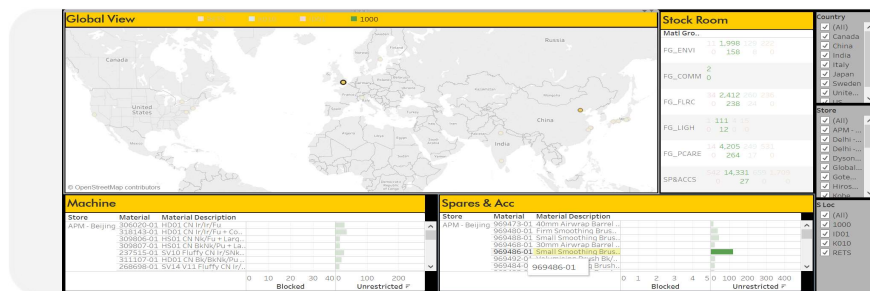
Data Sets We Use



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Process Loss



Inventory
Management

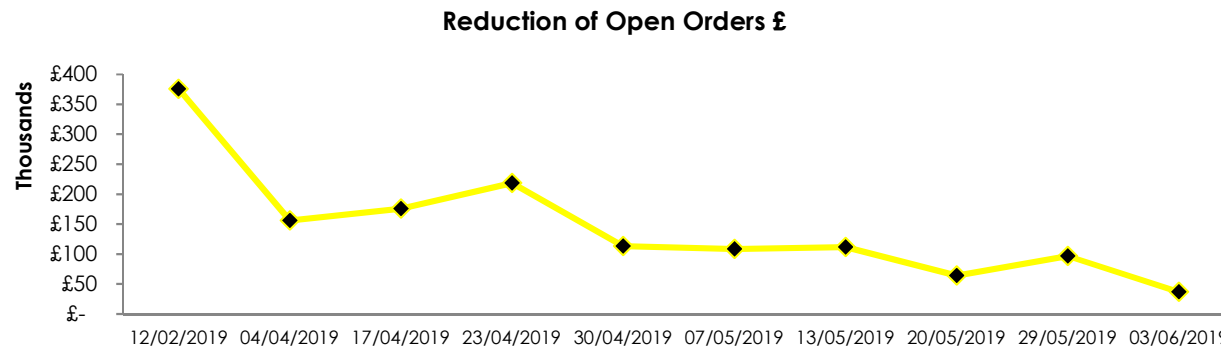
Payment
Reconciliation

Inventory Management

Inventory Management

Stock Management System (SAP) errors

Open sales orders cause several issues the main ones being, incorrect inventory and the under reporting of sales. Orders that do not close out properly in POS do not translate in SAP as a sale therefore the store does not capture the value of the sale in their P&L. £338K reduction of open orders over 4 months.



Inventory Management

Global View

■ RETS
 ■ K010
 ■ ID01
 ■ 1000

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Stock Room

| Matl Gro.. | | | |
|------------|-----|--------|-----------|
| FG_ENVI | 11 | 1,998 | 129 222 |
| | 0 | 158 | 8 0 |
| FG_COMM | 2 | | |
| | 0 | | |
| FG_FLRC | 34 | 2,412 | 260 236 |
| | 0 | 238 | 24 0 |
| FG_LIGH | 1 | 111 | 4 15 |
| | 0 | 12 | 0 0 |
| FG_PCARE | 14 | 4,205 | 249 531 |
| | 0 | 264 | 17 0 |
| SP&ACCS | 542 | 14,331 | 659 1,709 |
| | 0 | 27 | 0 0 |

Machine

| Store | Material | Material Description | |
|---------------|-----------|--------------------------|---|
| APM - Beijing | 306020-01 | HD01 CN Ir/Ir/Fu | █ |
| | 318143-01 | HD01 CN Ir/Ir/Fu + Co.. | █ |
| | 309806-01 | HS01 CN Nk/Fu + Larg.. | █ |
| | 309807-01 | HS01 CN BkNk/Pu + La.. | █ |
| | 237515-01 | SV10 Fluffy CN Ir/SNK.. | █ |
| | 311107-01 | HD01 CN Bk/BkNk/Pu .. | █ |
| | 268698-01 | SV14 V11 Fluffy CN Ir/.. | █ |

Spares & Acc

| Store | Material | Material Description | |
|---------------|-----------|-------------------------|---|
| APM - Beijing | 969473-01 | 40mm Airwrap Barrel ... | █ |
| | 969480-01 | Firm Smoothing Brus... | █ |
| | 969488-01 | Small Smoothing Brus... | █ |
| | 969468-01 | 30mm Airwrap Barrel ... | █ |
| | 969486-01 | Small Smoothing Brus... | █ |
| | 969492-01 | Volumising Brush BK... | █ |
| | 969484-01 | Soft Smoothing Brush... | █ |

Country

- (All)
- Canada
- China
- India
- Italy
- Japan
- Sweden
- Unite...
- US

Store

- (All)
- APM - ...
- Delhi - ...
- Delhi - ...
- Dyson...
- Global...
- Gote...
- Hiros...
- Kobe

S Loc

- (All)
- 1000
- ID01
- K010
- RETS

Dashboard Overview
Dashboard Movememnts
Raw Movements

Paypal Payment
Reconciliation failure are
our end

Process Loss
Payment Reconciliation

dyson

